



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE and Affiliated with GGSIP University, Delhi)

(An ISO 9001:2008 Certified Institution)

INTER-COLLEGE B PLAN COMPETITION “LEZERO-2016”

The intrinsic human spirit of adventure, creativity & competition gets an appropriate expression in entrepreneurship, wherein a person takes risk & initiative to launch a new venture. Keeping in view the similar idea an 'Inter- College Business Plan Competition' “Lezero-2016: Bringing Innovative Idea to Ultimate” was organized by DIAS Entrepreneurship Development Programme Cell, on March 3rd 2016. The main purpose of this competition was to explore hidden entrepreneurial talent amongst students and to encourage them to implement these business ideas in real life. In total eleven teams from different colleges of Delhi University, GGSIP University and other autonomous universities like Bharti Vidyapeeth and JIMS took part in this competition. There were business proposals with different ideas titled as “Track Bag”, “Tech Intelligencia”, “Shupridiupcycling of waste clothes”, “Indoor Cricket”, “Online Portal for Artificial Jewellery on rent”, “Laundry Express”, “Nature Farm”, “3D Prosthetics”, “Magic Eye”, “Scooty Taxi Service in Delhi” and “Ezee Lease in” etc.

Prof. Harsh Vardhan Kothari, an adjunct Professor at G D Goenka World Institute, Gurgaon and a certified mentor for entrepreneurs at National Entrepreneurship Network (NEN) was one of the two judges for this competition. The other judge for the event was a young entrepreneur Mr. S.K.Munjal, the managing director of a pharmaceutical company, BLUE STAR LABORATORIES, Gurgaon, Haryana. The judges with their academic knowledge as well as practical experience explored the workability of business plans, by evaluating all their pros and cons and gave necessary suggestions to the participants at the end. The business plan “Shupridiupcycling of waste clothes” was adjudged the 'Winner' in the competition and bagged a cash prize of Rs. 5,000/. “Track Bag” was the other business plan to get 'Runner-up' position winning cash prize of Rs. 3,000/ respectively. All the team members received participation certificates. Dr. N. Malati, Director DIAS honoured our judges with mementoes and Dr. Anju Batra, Co-ordinator, EDP cell, extended vote of thanks at the end. Overall this business plan contest was an integrated learning experience for the students trying a feasible business proposal.